MATERIAL SAFETY DATA SHEET

NOTE: This Material Safety Data Sheet (MSDS) is prepared for industrial / commercial use situations. The preparation of this MSDS may be required by law, but this is not an assertion that this product presents a risk in the normal consumer use situation.



SECTION I. PRODUCT & COMPANY IDENTIFICATION

PRODUCT NAME: Axe Shower Gel – All Variants

MSDS NUMBER: 4111 CORPORATE ADDRESS: Unilever

700 Sylvan Avenue

Englewood Cliffs, NJ 07632

PHONE #: 800-450-7580 Monday thru Friday (8:30 AM – 6:00 PM EST)

EMERGENCY #: 800-745-9269 (24 Hours) POISON CONTROL #: 800-949-7866 (24 Hours)

CHEMTREC #: 800-424-9300 (24 Hours, Transportation Emergencies)

All written inquiries should be sent to:

Unilever Consumer Services, 920 Sylvan Avenue, Englewood Cliffs, NJ 07632 or Fax to: 201-227-5859

SECTION II. HAZARDS IDENTIFICATION

EXPOSURE EFFECTS: This is a personal care product that is safe for consumers when used according to the label directions. Like many consumer products, a small number of individuals may experience reactions such as redness, rash and /or swelling upon prolonged or repeated skin contact or eye contact.

HAZARD RATINGS: Health: 0, Fire: 1, Physical Hazards: 0

Ratings are based on a 0-4 scale, with 0 representing minimal and 4 representing significant hazards or risks.

SECTION III. COMPOSITION/INFORMATION ON INGREDIENTS

Ingredients as defined by 29 CFR § 1910.1200:

CHEMICAL NAME	CAS NUMBER	% RANGE
Glycerin	56-81-5	0 - 3

SECTION IV. FIRST AID MEASURES

EYE CONTACT: Rinse thoroughly with water.

SKIN CONTACT: Rinse with water.

INGESTION: Do not induce vomiting. Drink a glass of milk or water.

INHALATION: Move individual to fresh air.

NOTE: If symptoms persist, seek medical attention.

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SECTION V. FIRE FIGHTING MEASURES

HAZARD CLASSIFICATION: Not flammable

FLASHPOINT: Not available, expected to be >200°F, based on composition

EXTINGUISHING MEDIA: Water mist, carbon dioxide, foams or dry chemicals SPECIAL FIREFIGHTING PROCEDURES: Use water spray or fog, direct stream may produce foam HAZARDOUS COMBUSTION PRODUCTS: Oxides of carbon, nitrogen; hydrocarbons & derivatives

CONTENTS UNDER PRESSURE: No EXPLOSIVE: No

SECTION VI. ACCIDENTAL RELEASE MEASURES

SPILLS, LEAKS: Small or household quantities may be cleaned up and disposed of in normal household trash. For large (industrial) releases, prevent spill from entering a waterway. Material may be slippery if spilled.

SECTION VII. HANDLING & STORAGE

HANDLING PRECAUTIONS: No special precautions necessary

STORAGE REQUIREMENTS: Store in a dry area at normal temperatures

SECTION VIII. EXPOSURE CONTROLS / PERSONAL PROTECTION

CHEMICAL NAME	CAS#	ACGIH TLV	OSHA PEL
Glycerin	56-81-5	TWA=10mg/m ³	TWA=5mg/m ³ (respirable) TWA=15mg/m ³ (total)

PERSONAL PROTECTION

FOR ROUTINE CONSUMER USE: No special precautions necessary

FOR INDUSTRIAL ACTIVITIES: Use protective eyewear, gloves, clothing and general ventilation

SECTION IX. PHYSICAL & CHEMICAL PROPERTIES

FORM:	Gel	COLOR:	Various tinted shades
ODOR:	Characteristic	SOLUBILITY:	Soluble in water
SPECIFIC GRAVITY:	1.0	VAPOR PRESSURE:	Not available
MELTING POINT:	Not available	VISCOSITY:	4000-26000 mPa·s
pH:	5 – 7	EVAPORATION RATE:	Not available
PERCENT VOLATILE:	Not available	PERCENT VOC: Not available	

SECTION X. STABILITY & REACTIVITY

STABLE: Yes

HAZARDOUS DECOMPOSITION PRODUCTS: None known

INCOMPATIBLE WITH: Strong oxidizers, acids or bases

SPECIAL CONDITIONS TO AVOID: Extreme heat

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CORROSIVE TO STEEL, ALUMINUM: No

SECTION XI. TOXICOLOGY INFORMATION

ACUTE EFFECTS

EYE CONTACT: May cause redness or irritation

SKIN CONTACT: Overexposure may cause a skin reaction such as redness

INGESTION: May cause nausea, vomiting and diarrhea.

RESPIRATORY: Not an expected route of exposure

CHRONIC EFFECTS: None expected

CARCINOGEN CLASSIFICATIONS

NTP: None IARC: None OSHA: None

SECTION XII. ECOLOGICAL INFORMATION

This product is safe for the environment at the concentrations predicted under normal use conditions.

SECTION XIII. DISPOSAL CONSIDERATIONS

RCRA: Non-hazardous waste pursuant to federal standards. Does not meet the federal characteristic definition of ignitable, corrosive, reactive or toxic. Not listed in 40 CFR § 261.33.

Disposal should be in accordance with all applicable local, state and federal regulations.

SECTION XIV. TRANSPORT INFORMATION

FOR NON-BULK	LAND	AIR	WATER
SHIPMENTS ONLY	(US DOT)	(IATA/ICAO)	(IMO/IMDG)
PROPER SHIPPING NAME:	Not applicable	Not applicable	Not applicable
HAZARD CLASS:	44	66	66
UN/ID#:	"	"	"
PACKING GROUP:	"	"	"
LABEL REQUIRED:	"	"	"

EMERGENCY GUIDE NUMBER: Not applicable

DOT HAZARDOUS SUBSTANCE RQ: None/no reportable quantities DOT MARINE POLLUTANTS: None/no reportable quantities IATA FORBIDDEN SUBSTANCES: None/no reportable quantities

SECTION XV. REGULATORY INFORMATION

TSCA: Not applicable

CAA HAPS or Ozone Depletors: None/no reportable quantities

CERCLA/SARA 302 Hazardous Substances: None/no reportable quantities CERCLA/SARA 311/312 Hazard Categories: None/no reportable quantities CERCLA/SARA 313 Emissions Reporting: None/no reportable quantities

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CA 22 CCR Hazardous Wastes: None/no reportable quantities CA Proposition 65 Listed Chemicals: None/no reportable quantities

IL, MA, NJ, PA, RI State RTK & Hazardous Notifications: Glycerin (as mist) CANADIAN DSL/NDSL: All components comply with registration requirements

SECTION XVI. OTHER INFORMATION

LEGEND:

ACGIH	American Conference of Governmental & Industrial Hygienists	N/A	Not Applicable
CAA	Clean Air Act	NFPA	National Fire Protection Association
CAS	Chemical Abstract Service	NTP	National Toxicology Program
CCR	California Code of Regulations	OSHA	Occupation Safety & Health Administration
CERCLA	Comprehensive Environmental Response, Compensation & Liability Act	PEL	Permissible Exposure Limit
CFR	Code of Federal Regulations	RCRA	Resource Conservation & Recovery Act
DOT	Department of Transportation	RQ	Reportable Quantity
DSL/NDSL	Domestic Substances List/Non-Domestic Substances List	RTK	Right-To-Know
EPCRA	Emergency Planning and Community Right-To-Know Act	SARA	Superfund Amendments & Reauthorization Act
EST	Eastern Standard Time	STEL	Short-Term Exposure Limit
HAPS	Hazardous Air Pollutants	TBD	To Be Determined
HMIS	Hazardous Materials Information System	TCC	Tagliabue Closed Cup
HON	Hazardous Organic NESHAP (National Emission Standards for Hazardous Air Pollutants)	TLV	Threshold Limit Value
HPC	Home & Personal Care	TSCA	Toxic Substances Control Act
IARC	International Agency for the Research of Cancer	TWA	Time Weighted Average
IATA	International Air Traffic Association	TCLP	Toxicity Characteristic Leaching Procedure
ICAO	International Civil Aviation Organization	VOC	Volatile Organic Compounds
IMDG	International Maritime Dangerous Goods	WHMIS	Workplace Hazardous Materials Information System
IMO	International Maritime Organization		

Unilever Home & Personal Care Technical Control Unit 40 Merritt Boulevard Trumbull, CT 06611

Formulations, Date & Clearance: 11135234-1, 3/29/2007; R00TBD

MSDS Date: 4/12/2007 8:05 AM

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